

Foundation Report – May 25, 2021

- **Additional donation of \$25,000 worth of stock to the RRS Scholarship Endowment**
 - Roger Serrano continues
- **COS Alumni Network Engagement has Begun**
 - The COS Foundation has been working with a marketing firm for about nine months to develop a marketing and engagement strategy for an Alumni Network.
 - We will be initiating our plan this fall with the new 2021 class and out in the community.
 - But we could not pass up this chance to unveil our newly developed logo and tag line for this upcoming commencement.
 - I will have samples of the two items included in the graduation bags handed out by Student Activities and Affairs.
 - We are also kept with the four-year tradition of placing an alumni license plate frame on every seat during commencement. We just updated the insert.
- **COS Brew Fest 2021 Canceled**
 - Our Rotary partners the help host the Brew Fest are busy organizing a 100-year celebration of Rotary in Visalia. We mutually agreed not to host an August event due to their centennial celebration efforts and the current COVID status.
 - The Winkler Family Trust donation has helped us cover the ITEP awards in excess of event net earnings of last year and the upcoming awards of this year.
- **COS Foundation Receives is second \$150,000 from the Jay Pritzker Foundation to support scholarship and emergency Grants**
 - We secured the second round of funding of \$150,000 to support students that are halfway through their course of study to enable them to finish their goal of completing a certificate or degree or transferring to a college or university.
 - This second round will be distributed during this current scholarship awarding cycle to support 2021-2022 scholarships and emergency grants.
 - We will award \$120,000 in new scholarships immediately, provide \$25,000 worth of emergency grants to students over the next school year and use up \$5,000 to support the administration and marketing of these programs.
 - This single grant represents a 1/3 increase in total scholarship funding provided to our student body per year.
- **Meeting with Jean Thomas, Executor of Winkler Family Trust**
 - When securing the \$1,250,000 gift from Jean in Dec. 2020, I provided a few other options for ways the trust could possibly support the District further. Some five months later, Jean emailed me to set up a meeting to discuss some of those options.
 - We met via Zoom on May 6th and discussed sever possible items.
 - I am awaiting her follow-up from her needed time to consider those options.